

7 WAYS TO MAKE GIFTING MORE SUSTAINABLE THIS HOLIDAY SEASON

Sending gifts to customers and clients this holiday season? Learn how you can be more sustainable.



1

USE RECYCLED PACKING MATERIALS

Source supplies from vendors that focus on recycled materials or use packing materials you already have for shipping.

2

LEAVE OFF EXTRA PACKAGING

Flimsy plastic typically can't be recycled. If it's not necessary, don't shrink-wrap products.

3

SHOP LOCAL

Buy from local vendors when possible. That cuts down on packaging, transportation costs, resources and pollution.

4

MAKE GIFTS MATTER

Opt for digital gift cards or products with a small footprint.

5

CHOOSE RECYCLABLE SUPPLIES

Give recipients the opportunity to recycle packaging. Foil-backed, sparkly and glittery wrapping paper aren't recyclable.

6

STEER CLEAR OF POLYSTYRENE

Polystyrene foam, commonly known by the brand Styrofoam, isn't recyclable. Use shredded paper (not packing peanuts) to protect goods.

7

SPREAD KNOWLEDGE

Teach clients and customers how they can responsibly recycle packaging. Include a card with easy directions.

Visit [RecyclingSimplified.com](https://www.RecyclingSimplified.com) to learn more.

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